

# LGC Awards 2010



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**draft your  
entry**

## Standards and Ethics



Entries to this award must demonstrate the contribution standards and ethics are making to local democracy and public confidence. They must show how local politicians, officers and the standards committee are working together to champion ethical standards in their authority, and how this work has made a positive difference to perceptions of local democracy and public trust in their area.

### Entries must supply:

- Evidence of productive joint working between local politicians and officers, supported by the standards committee.
- Evidence of an internal and external communications work programme that promotes the value of ethical standards and the principles of public life.
- Evidence that demonstrates how high standards of conduct and ethics are central to the objectives, behaviours and culture of the authority.
- Evidence of proactive leadership of this work by senior politicians and senior officers
- Evidence of the positive difference your approach to high standards has made to the reputation of the authority and the perceptions of your local communities

### General Criteria:

- Identify your principal achievements from October 2008 to September 2009
- Provide convincing evidence for your success — for example customer surveys, benchmarking
- Show how your teams' work fits into the overall objectives of the council
- Focus on the content rather than the presentation, your entry should be clearly laid out but you will not score marks for design

- Don't bog down the judges, or yourselves, by preparing reams of appendices — keep any supplementary information short, relevant and clear
- If you have been working with outside partners such as voluntary groups or companies, include their endorsement in your submission
- Don't forget the basics — the judges will be looking for proof that your team is meeting all its service obligations
- Show the judges how you provide first class customer care
- Think what makes your team a winner — show imagination, vision and enthusiasm

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# Enterprise

